



### Maker Media Uses ExpensePath’s Intacct Integration to Manage their Expense Reporting Process

*“The setup was painless because ExpensePath took care of it. Our employees and managers are able to easily do their part and I can review quickly and get the data into Intacct seamlessly. When we do have a question, their support response is almost immediate, usually with a resolution or explanation at that time.”*

*- Kelly Marshall, Accounts Payable*



*“We had tried another solution that did not meet our needs but ExpensePath has been so much better. They are able to handle our specific accounting needs for how we track expenses.”*

*- Kevin Gushue, Controller*



#### Industry

Media Platform for the Maker community

#### Requirements

- Integrated to transfer data into Intacct matching Maker’s dimensions and accounts.
- Manage employee reimbursable expenses and company credit cards
- Simple for employees

#### Results

- Easy for Employees
- Expenses submitted on time, with required data and receipts, and within company rules
- Saves Finance time, including easy export to Intacct

#### Background

Maker Media is the recognized leader of the Maker Movement, being first to identify a growing sub-culture of 21<sup>st</sup> century tinkerers, hackers, inventors, designers, and builders. Its founder, Dale Dougherty, coined the term “Maker” and built the foundation of the company to support this vibrant community through publishing (books and Make: magazine), events (Maker Faires) and commerce (online store and retail partners). The Company is growing quickly with over 100 employees across the US. Expense reports are required for employees incurring out-of-pocket expenses and for a few credit cards that are used by employees but billed directly to the Company.

Just prior to ExpensePath, Maker Media Finance had tried another Intacct-integrated vendor but that solution did not meet Maker’s specific Intacct configuration and did not export data to the right accounts and Dimensions. As a result, Maker had reverted back to its Excel process when an Intacct contact suggested ExpensePath.

#### Free Setup and Trial

The ExpensePath setup process was much easier than Maker Media’s previous experience. With minimal time spent by Maker Media, the ExpensePath team setup a free trial with full functionality. During the month-long trial, employees experienced the

ease of creating expense reports and Finance verified the seamless Intacct export.

#### Clear Benefits

- With Maker Media’s growth, they now easily manage 3x the expense reports with no increase in Finance staff.
- Employees submit on time with easy to use web and/or mobile apps and provide required details using simple dropdowns, text fields, and receipts via mobile camera, email, or scanner.
- Finance can easily manage T&E policies including allowances specific to departments.
- Priced below similar solutions, but with more features (i.e. policy & reporting).
- Free support with responses and resolutions typically in minutes.

#### Intacct Integration

- Finance uploads multiple fully-approved expense reports at once.
- Expenses are mapped to Maker’s highly customized Intacct chart of accounts.
- Expenses are mapped to all of Maker’s Intacct dimensions (Dept, Project, etc.).
- Expenses are automatically exported to the right accounts in Intacct, whether they are reimbursable to employees, payable to contractors, or credit cards billed directly to the Company.



Expense Management  
Automation

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